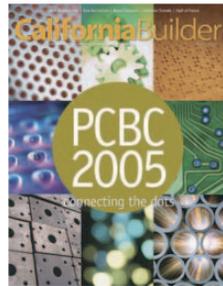


California Green Builder Program Honored by NAHB



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The California Green Builder program – developed and operated by CBA's research and training arm, the Building Industry Institute – has been honored as the New Green Program of the Year by NAHB.

NAHB judges determined that the California Green Builder program was on the leading edge of the green building movement because of its "user-user friendly, quantifiable, and one of the fastest growing programs in the country."

"The program started two years ago, and was overhauled after a few months, after builders said that participation was difficult. Its redesign focused on meeting the program's four goals of energy efficiency and waste, water, and air quality," the citation read.

To date, two major production builders – Castle & Cooke in Bakersfield, and Centex Home's Central Coast Division – have formally joined the program and are in the process of building homes that meet its strict and measurable criteria.

Robert Rivinius, CBA's Chief Executive Officer, said the award shows the validity of the program's approach to green building.

"California Green Builder was designed by the industry to be a voluntary program with realistic requirements and specifications that consumers want and builders can provide," Rivinius said. "We're extremely pleased that NAHB has recognized CGB for the unique and effective program it is, and look forward to working with homebuilders to expand it in the months and years to come."

Homebuilders associations, governments, and other institutions with green building programs are eligible to receive this award, which was presented in March during NAHB's seventh annual National Green Building Conference. The conference highlights environmentally friendly, cost-effective homebuilding concepts as they move further into mainstream home building.

For more information, please see "A Win/Win Program" in the January/February issue of *California Builder*, available online at www.cabuilder.com.